



1221 _____ 1222 _____
1222 _____ 1223 _____
1223 _____ 1226 _____
1224 _____ 1229 _____
1225 _____ ROM _____
_____ FC SL
_____ MC FA

J. S. (Jeff) RUMBERGER
Key Account Manager

20 May, 1998

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Richardson, TX 75081
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TO : REGION OPERATION MANAGERS AND PROMOTION
COORDINATORS IN ROU'S 1110, 1210, 1310, 1610, 2310,
2610, 2910, 5110, 5410, 5610, 5810, 6210, 6610, 6610,
6710, 6910

SUBJECT: SOUTHLAND/7-ELEVEN - C.I.D. 0001-XX-XX
VALUE ADDED STUB LISTS

Ladies and Gentlemen,

As a reminder, all Corporate and Franchise 7-Eleven locations purchasing VAP through McLane were removed from the VAP Stub Lists. This was done because 7-Eleven stores purchasing through McLane can only receive VAP through the 7-Eleven survey procedure.

All 7-Eleven stores purchasing VAP from suppliers other than McLane were not removed from the stub lists.

**Note : 7-Eleven Franchise and Licensee locations can purchase
VAP from any supplier they choose. It is not required that they
purchase VAP only through McLane.**

Should you have any questions, please advise.

Warm Regards,

Jeff

Jeff S. Rumberger

/cn

cc: Monie Anaya, Dennis Bellinger, Denny Bomgardner, Jim Bryant, Marianna Conroy, Chris Huff, Linda Zelles, Jeanne Swisher, RSM's

REGION OPS : Please give a copy of this letter to your Promotions
Coordinator

51842 6536

cl:JSR520

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